



OpenRice

OpenRice.com is Hong Kong's most popular dining guide, with over 1.3 million unique site visitors and more than 37 million pageviews per month. With over 20,000 Hong Kong restaurants information listed on the site, OpenRice.com offers the most powerful restaurant search engine. OpenRice.com is also a very strong online community where food-lovers congregate to exchange information. There are already more than 310,000 restaurants reviews on the site all written by over 100,000 members.

Apart from basic restaurant search, OpenRice.com also offers various special content to fulfill the diversified needs of users, such as Buffet Search, Macau & ShenZhen Restaurant Search and the new Travel Channel. It also extends its presence to the mobile platform including a dedicated WAP site and iPhone application.

By advertising at OpenRice.com, you are reaching an affluent working population who look for quality living and enjoyment.



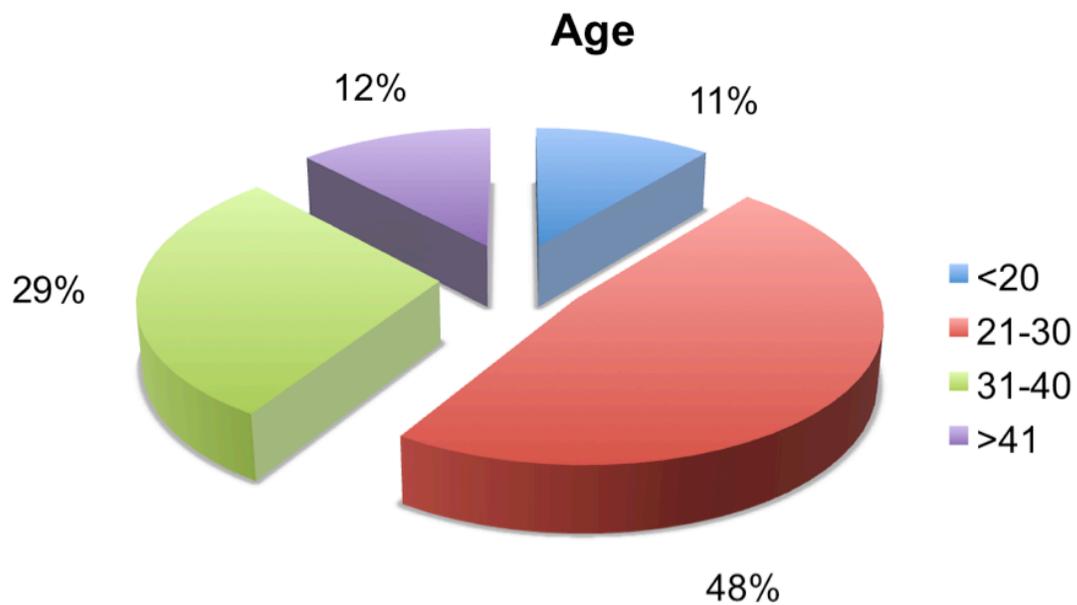
Traffic

Homepage:

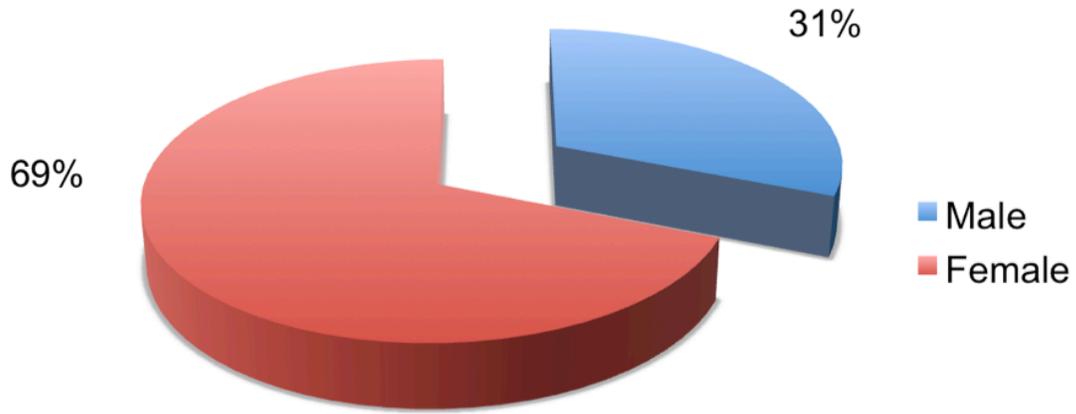
Average Monthly Pageviews: 37,518,389

Average Monthly Unique Users: 1,343,747

Register member: 100,000



Gender



Educational Level

